

SURVEY HIGHLIGHTS

We opened our online survey on August 10. So far, we have 87 responses. Below is a summary of responses. Read this over and about whether you agree with what the survey respondents are saying or disagree with them? Either way, your voice is important! Respond to the survey TODAY! Time is of the essence! The survey ends Sunday, Sept. 17.

Follow this link: https://www.surveymonkey.com/r/Houghton_Park_Master_Plan_Survey

Our survey begins by asking some baseline questions. Here is a little snapshot of our respondents:

- Most (76%) live in Kaisertown; another 9% live in adjacent neighborhoods.
- Just about half of respondents are over age 55. The vast majority (82%) are homeowners and more than half of respondents have lived in their homes for more than 20 years.
- Almost half of respondents (47%) work outside the home and another 35% are retired.
- More than half (54%) of respondents live in two-person households. There are no children under 18 years of age in almost 63% of respondents' homes; 31% have one or two children at home.
- Almost all respondents graduated high school and three-quarters of them have at least some post-high school training or education. Just over half have associate's degrees or higher.

Next, we asked respondents to tell us about how they use Houghton Park, and how they would like to use Houghton Park.

How often have you or members of your household visited Houghton Park in the past year?	Responses
At least once a week	26.03%
Less than once a week but at least a couple of times a month	21.92%
Less than once a month but at least a couple of times a year	27.40%
Once a year or less	12.33%
None	12.33%

Top five things survey respondents like most about Houghton Park:

- Open spaces, green spaces
- Places to walk
- Proximity to home
- Playground, splash pad
- Nostalgia, used to be beautiful

Top five things survey respondents would change about Houghton Park:

- Clean it up and maintain it

- Security, lighting
- Bring back sports: baseball, cricket, repair the loop walking track
- Open the pool
- Activities, programming

Percent of respondents who said the following characteristics are very important or somewhat important:

Quality and maintenance of sports facilities and playgrounds	98.57%
Lighting	98.55%
Support facilities such as washrooms, drinking fountains	98.55%
Compatibility of uses	98.46%
Landscaping and appearance	97.05%
Park and playground safety	96.97%
Trails, paths, and greenway connectivity	95.65%
Perimeter security	95.65%
Secure entrances	95.59%
Year-round use	94.28%
Programming for families and children	92.75%
Entry access points	92.54%
Conservation Area	91.17%
Handicapped accessibility	90.00%
Parking availability and accessibility	87.14%
Water accessibility	86.57%
Arts and culture amenities in the park such as performance and instruction areas	72.86%

Percent of respondents who said they are very satisfied or somewhat satisfied with those same characteristics.

Entry access points	70.59%
Handicapped accessibility	61.77%
Parking availability and accessibility	61.77%
Compatibility of uses	41.79%
Conservation Area	36.76%
Trails, paths, and greenway connectivity	35.83%
Water accessibility	33.34%
Year-round use	28.36%
Landscaping and appearance	25.00%
Park and playground safety	25.00%
Arts and culture amenities in the park such as performance and instruction areas	23.89%
Perimeter security	23.53%
Secure entrances	22.06%
Lighting	17.64%
Programming for families and children	16.17%
Quality and maintenance of sports facilities and playgrounds	15.15%
Support facilities such as washrooms, drinking fountains	5.88%

Top 10 activities respondents currently participate in when they visit Houghton Park

Walking	61.67%
Playground Activities	50.00%
Dog Walking	48.84%
Photography	38.71%
Splash Pad Play	37.93%
Football (Flag)	37.50%
Nature Observation/Bird Watching	36.84%
Running/Jogging	36.84%
Nature Hiking	31.82%
Picnicking	27.78%

Top 10 activities respondents say they would like to participate in when they visit Houghton Park

Broomball	100.00%
Disc Golf	100.00%
Lacrosse	100.00%
Martial Arts (Judo, Karate, Tai Chi)	100.00%
Pickleball	100.00%
Rugby	100.00%
Bocci	96.00%
Swimming	94.87%
Softball	93.33%
Yoga/Meditation	93.10%

What new facilities would respondents like to see developed in the park?

- Open the pool
- Washrooms
- Baseball, pickleball, soccer, football, volleyball, ice rink, cricket
- Field house, shelters, snack bar/restaurant/vending
- Performance venue
- Upgrades: Walking paths, splash pad